



MAY 5, 2022, 11:00AM-4:15PM ET

ADVANCING HEALTH VALUE VIRTUAL SUMMIT AGENDA

11:00AM - 11:15AM ET: Welcome

Dr. Eric Weaver, DHA, MHA, FACHE, FACMPE, FHIMSS,
Executive Director of the Institute for Advancing Health Value

11:15AM - 12:00PM ET: Opening Session - A Race to Make Value Work

The Honorable Michael O. Leavitt, WGU Founder and Former Secretary of the U.S. Department of Health and Human Services with Jan Jones-Schenk, D.HSc, RN, N.E.-BC. FAAN, FAADN - Executive Dean Emeritus, College of Health Professions, Western Governors University

12:00PM - 12:20PM ET: Healthcare's Next Act - Revision not Resumption

Don McDaniel, Chief Executive Officer, Canton & Company

12:20PM - 12:50PM ET: Advancing Health Value - The Future of the Institute + an Exciting Announcement!

- Dr. Eric Weaver, Executive Director, Institute for Advancing Health Value
- Daniel Chipping, Senior Manager, Institute for Advancing Health Value

12:50PM - 1:00PM ET: Break

1:00PM - 2:00PM ET: Roundtable - Preparing the Workforce for Success in Value-Based Care and Health Equity

- Dr. Joy Doll, OTD, OTR/L, FNAP, Chief Academic Program Officer, Nebraska Healthcare Collaborative, Vice President, Community and Academic Programs, CyncHealth
- Christina Severin, President & CEO, Community Care Cooperative
- Dr. Richard W. Walker, Jr. MD, MBA, CEO & Founder, TVP-Care
- Dr. Jim Walton, DO, MBA, FACP, President & CEO Genesis Physicians Group
- Moderated by Dr. Eric Weaver, Executive Director, Institute for Advancing Health Value

2:00PM - 3:00PM ET: Emerging Value-Based Care Policy - Supporting Industry Resiliency

Dr. Mark McClellan, MD, PhD - Former Administrator of the U.S. Centers for Medicare and Medicaid Services and Director of the Robert J. Margolis Center for Health Policy

3:00PM - 3:15PM ET: Break

3:15PM - 4:15PM ET: Health 3.0 - A Vision for Value through Workforce Empowerment

Dr. Zubin Damania "ZDoggMD", Physician Leader, Internet Personality, and Healthcare Influencer

SESSION BREAKDOWN

11:00AM - 11:15AM ET: Welcome

Join us for a welcome message and exciting announcement from our Executive Director!



Dr. Eric S. Weaver DHA, MHA, FACHE, FACMPE, FHIMSS is nationally-recognized for his work in primary care transformation and value-based care. Most recently, he was a corporate vice president for Innovista Health Solutions, a population health management services organization, where he oversaw enterprise capital investment strategy and technology adoption. Prior to his work at Innovista, he was the President and CEO of the Austin, Texas-based Integrated ACO – one of the most successful physician-led Accountable Care Organizations in the country. In addition to his work as a healthcare executive, Dr. Weaver serves on various Boards such as the Texas State Development Foundation, the Half Helen Foundation, and the Dell Medical School Society for Health & Business.

11:15AM - 12:00PM ET: Opening Keynote - A Race to Make Value Work

Michael Leavitt is known widely for his national leadership in healthcare transformation and believes we are in a “race to make value work” in order to remain economically competitive in a global marketplace. In this session, he will discuss the current healthcare economy and explore potential pathways to drive value-based care forward.



Michael O. Leavitt is the founder and Chairman of Leavitt Partners where he helps clients navigate the future as they transition to new and better models of care. In previous roles, Mr. Leavitt served in the Cabinet of President George W. Bush (as Administrator of the Environmental Protection Agency and Secretary of Health and Human Services) and as a three-time elected governor of Utah. He served three terms (1993-2003). In 2003, he joined the Cabinet of President George W. Bush, serving in two positions: first as leader of the Environmental Protection Agency (2003-2005) and then as secretary of Health and Human Services (2005-2009). At HHS, Mr. Leavitt administered a \$750 billion budget – nearly 25 percent of the entire federal budget – and 67,000 employees.



Dr. Jones-Schenk is Executive Dean Emeritus of the College of Health Professions at Western Governors University, which offers undergraduate and graduate degrees in nursing, health information management and healthcare leadership. She has served on the Boards of the American Nurses Association, Park City Intermountain Medical Center, Association for Leadership Science in Nursing, National Education Progression in Nursing and Aquifer (a medical education technology company). She is the Past President of the American Nurses Credentialing Center (ANCC) where she spearheaded the development of ANCC's international unit (Credentialing International). Dr. Jones-Schenk is a fellow of the Academy of Associate Degree Nursing and a fellow of the American Academy of Nursing.

12:00PM - 12:20PM ET: Healthcare's Next Act - Revision not Resumption

In this rapid fire session, Don McDaniel will cover the four mega-factors that will force change within the healthcare industry. With pithy visuals and provocative comments, you'll gain quick insights on demography, economics, science, and digitization.



As the CEO of Canton & Company, Don engages with pioneering healthcare firms across the industry, all striving to win in the new health economy. A true market-maker, he focuses on advancing innovation, elevating market positions, and connecting complementary players to disrupt and reshape the industry. An industry leader and serial entrepreneur with more than 25 years' experience, Don has experienced the dysfunction of the industry from many seats.

12:20PM - 12:50PM ET: Launch of Institute for Advancing Health Value

During this session, Dr. Eric Weaver and Daniel Chipping have an exciting announcement to share with Summit attendees! They will discuss the importance of workforce readiness to deliver on the promise of high value, high quality care that delivers equitable outcomes for all.



Daniel Chipping is the Senior Manager of Operations for the Institute for Advancing Health Value. He has moderated workgroups on Finance, Health IT and Quality and oversaw the development of the seminal publication, the Accountable Care Atlas. Daniel's current role includes business development, strategy, finance, member engagement, and intelligence research. Prior to his work with the Institute, both with WGU and Leavitt Partners, Daniel consulted physician offices in matters involving CMS reimbursement, including MIPS, Meaningful Use, PQRS, HIPAA security, and PCMH. He has also worked as a practice administrator for an independent primary care physician office.

See above for Eric Weaver's speaker bio.

12:50PM - 1:00PM ET: Break

We welcome you to visit the Institute's area and learn more about membership and our great benefits such as our member community!

1:00PM - 2:00PM ET: Roundtable for Preparing our Workforce for Success in Value-Based Care and Health Equity

This expert panel will discuss how the higher education sector can partner with healthcare organizations to support workforce development needs for the future. They will cover the need for reskilling to meet the requirements of emerging value-based payment models, how health professions programs can better address equity in educational access and attainment to ensure workforce diversity, and the role of the interdisciplinary team in improving population health outcomes through culturally competent care.



Dr. Joy Doll, OTD, OTR/L, FNAP - Chief Academic Program Officer Vice President, Community & Consumer Programs

Joy Doll is the Chief Academic Program Officer for the Nebraska Healthcare Collaborative and Vice President of Community and Consumer Programs for CyncHealth. In this role, Joy supports cross-sector partnerships that support research, program evaluation and quality improvement using health data for improving population health; supports development and education for an informed health data workforce; and engages in community outreach to support these initiatives. In addition, she supports CyncHealth's social determinants of health initiatives.



Christina Severin - President & CEO, Community Care Cooperative

Christina Severin is a leading health care executive with more than 20 years of experience and numerous accomplishments in managed care, delivery systems, health insurance, Accountable Care Organizations, quality, public policy, and public health. She has led Community Care Cooperative (C3) since the organization's launch in 2016, leveraging the proven best practices of ACOs throughout the country, building the organization on the collective strengths of its health centers, and growing the organization to better serve MassHealth members throughout the commonwealth. Christina's prior leadership experience includes serving as President and Chief Executive Officer of Beth Israel Deaconess Care Organization and as President of Network Health, a nonprofit Massachusetts health plan.



Dr. Richard W. Walker Jr., MD, MBA - Founder & CEO, TVP-Care

Richard W. Walker Jr., MD, MBA is a Vietnam veteran and was honorably discharged from the USAF in 1968. He earned his BS in Forensic Science from John Jay Coll./CUNY and his medical doctorate from the Albert Einstein College of Medicine in New York City; completed his residency in OB-GYN at the University of Michigan, Ann Arbor. He received his MBA at the Jack Welch Management Institute (w Distinction). He served on the faculty of the University of Texas at the Galveston Medical Center and was the Medical Director of Concentra's largest healthcare center, of their 300+ US facilities, at the Texas Medical Center. He has been a healthcare consultant for 20 years and is the Founder/CEO of Walker Health Care Holdings, Inc. and TVP-Care, LLC based in Houston, TX.



Dr. Jim Walton, DO, MBA, FACP - President & CEO Genesis Physicians Group

Dr. Jim Walton is President and CEO of Dallas-based Genesis Physicians Group, the largest independent physician practice association (IPA) in North Texas, comprising more than 1,650 physician members representing more than 70 specialties. Joining Genesis in 2013, he led the organization to create one of the region's first physician-led, clinically integrated accountable care organizations (ACO), providing direction and support to Genesis physicians relative to clinical care redesign and physician collaboration across specialties.

2:00PM - 3:00PM ET: Emerging Value-Based Care Policy- Supporting Industry Resiliency

What will alternative payment models look like as we move towards the future? Dr. Mark McClellan provides his predictions for 2022 and will share insights on how we can build resilience in our healthcare system in this post-pandemic era.



Mark McClellan, MD, PhD, is Director and Robert J. Margolis, M.D., Professor of Business, Medicine and Policy at the Margolis Center for Health Policy at Duke University. He is a physician-economist who focuses on quality and value in healthcare, including payment reform, real-world evidence and more effective drug and device innovation. Dr. McClellan is at the center of the nation's efforts to combat the pandemic and the author of a roadmap that details the steps needed for a comprehensive COVID-19 response and safe reopening of our country. He is former administrator of the Centers for Medicare & Medicaid Services and former commissioner of the U.S. Food and Drug Administration, where he developed and implemented major reforms in health policy. Dr. McClellan is an independent director on the boards of Johnson & Johnson, Cigna, Alignment Healthcare, and PrognomIQ; co-chairs the Guiding Committee for the Health Care Payment Learning and Action Network; and serves as an advisor for Arsenal Capital Group, Blackstone Life Sciences, and MITRE.

3:00PM - 3:15PM ET: Break

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3:15PM - 4:15PM ET: Health 3.0: A Vision for Value through Workforce Empowerment

ZDoggMD has never been shy about sharing his views on advancing health value. His remarks will synthesize the meaningful conversations of the day, and provide an opportunity to laugh, as he describes his vision for Health 3.0 and why workforce empowerment will be key to success in value-based care.



Dr. Zubin Damania (AKA ZDoggMD) is a UCSF/Stanford trained hospital physician and adjunct clinical professor at UNLV School of Medicine. He is the founder of Turntable Health and hosts The ZDoggMD Show, one of the top health and medicine podcasts in the nation.

Through an engaging mix of song, humor, and creative storytelling, Dr. Damania examines the challenges of delivering compassionate healthcare in our severely dysfunctional medical system while proposing collaborative ways to revitalize it.



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