



POPULATION HEALTH EQUITY: THE NORTH STAR FOR VALUE

Sponsorship Options

Thank you for considering sponsorship of our event. Population Health Equity must be one of the primary goals of Value-Based Care. Our event convenes experts and professionals across the nation who support that important mission. Please email daniel.chipping@wgu.edu if you have any questions.

	Platinum	Gold	Silver	Basic
Agenda Item Sponsored	Keynote Speaker	Panel	Concurrent Session	N/A
Quantity Available	3	4	6	Unlimited
Booth Size	Large	Medium	Small	Small
Booth Content	<ul style="list-style-type: none"> ▶ Embedded content (video, PDF, or website) ▶ Company description ▶ 5 external links 	<ul style="list-style-type: none"> ▶ Embedded content (video, PDF, or website) ▶ Company description ▶ 3 external links 	<ul style="list-style-type: none"> ▶ Embedded content (video, PDF, or website) ▶ Company description ▶ 2 external links 	<ul style="list-style-type: none"> ▶ Company description ▶ 1 external link
Live Text Chat with Attendees	Yes	Yes	Yes	No
Video Room with Attendees	2	1	0	0
Branding	<ul style="list-style-type: none"> ▶ Banner ad (includes 2 graphics in ad roll during event) ▶ Logo in slides during pre-event roll and during breaks (one logo per slide) ▶ Logo in slide at beginning of keynote session 	<ul style="list-style-type: none"> ▶ Banner ad (includes 1 graphic in ad roll during event) ▶ Logo in slides during pre-event roll and during breaks (two logos per slide) ▶ Logo in slide at beginning of one panel session 	<ul style="list-style-type: none"> ▶ Banner ad (includes graphic in shared ad roll during event) ▶ Logo in slides during pre-event roll and during breaks (two logos per slide) ▶ Logo in slide at beginning of one concurrent session 	<ul style="list-style-type: none"> ▶ Banner ad (includes graphic in shared ad roll during event) ▶ Logo in slides during pre-event roll and during breaks (many logos per slide)
Game Challenges	2	1	1	0
Sponsor Announcement	Up to 5 minutes to welcome and announce keynote	None	None	None
Email Blast	<ul style="list-style-type: none"> ▶ One-time pre-event email to registrants ▶ One-time post event email to attendees 	None	None	None
Price	\$10,000	\$5,000	\$2,500	\$1,500

Add-Ons	
Video Room	\$500
Game Challenges	\$1,000
Announcements (In-Event)	\$2,000
Email Blast	\$2,500



INSTITUTE FOR
ADVANCING
HEALTH VALUE
AT WESTERN GOVERNORS UNIVERSITY